

EEHSP Board Meeting – February 4, 2016

Erdenheim Elementary School Library

Attendees – Naim, Freddy, Joe, Hillary, Colleen, Michelle

Discussion:

Finances and Treasury – The P & L Budget vs Actual was presented as of 2/4/16. Naim is looking into any missing checks from Spartan Fest. We received a recent check for Spirit Wear. Group Events includes the recent movie event proceeds. The Target budget item will probably need adjusting as the initiative is going away in March. Box Tops haven't been included yet as we got into the program late this year. The Board will discuss sending a Spring Appeal letter to families to encourage direct donations. Insurance has been paid and the certificate obtained. Tax Returns are underway.

Discussion on accepting credit cards for payments. We are looking at Quickbooks, PayPal and Square as options. Consider passing along fees to customers, rather than EEHSP absorbing. The Board agreed to dig further into the PayPal option as a viable option. We could have this set up in time for Carnival. Michelle will talk to Charlotte about our current card and the balance on it. We discussed implementing the Coke Rewards Program as an additional fundraising program. Estimates are that it could generate about the same amount as boxtops. The program wouldn't need a committee, but a point person to administer it.

Carnival – Planning is underway. We are not having a rock wall. We have added activities for older kids. Sponsorships are being considered to bring in additional funds. T-Shirt Tye Dye activity and sale is under consideration.

Talent Show – Last registration will be tomorrow, February 5th. We may see if we can get some volunteers for a pretzel sale. We can sell flowers and spirit wear too.

Box Tops – Box Tops have come in. Last day is tomorrow, February 5th.

Book Fair – Spring Fairs are coming up. Stephanie wants to have the book fair open during the Enfield Conferences.

Mini Grants – Michelle believes there is approximately \$5000 surplus is left over from last year. Michelle proposed that we give \$500 to the new Enfield teacher that requested funds for her new teacher allowance. Going forward, at year end, we can request the principals put together a wish list for any future surplus funds going forward.

4th Grade Event – Rescheduled to April 6th. Flyers will be going out soon.

3rd Grade Event – Ready to go.

2nd Grade Event – Ready to go. Paper Products and Water needs to be assessed.

Kindergarten Event – Changing the event up. There were prior problems with the animals being available for both groups. Timing will be better staggered to accommodate the needs of the animals.

Dine and Donate – There is a check waiting for us. We missed our January date. Naim will be promoting the next one.

Night at The Phillies – Looking for a 1pm Sunday Game. Looking to get \$300 tickets.

Flapjack Fundraiser – April 16th at Applebee's in North Whales.

Facilities Update – New timing for events to accommodate Service Master and Kid View.

Next General Meeting – February 18st (Erdenheim)

Next Board Meeting – March 3rd (Location - TBD)